

## **New locr "DropBox 1.0" optimizes upload of georeferenced photos**

Braunschweig, June 23, 2009 – **locr, Europe's leading internet platform for geo and travel photography and leading provider of geo-related print products, today announced the immediate availability of locr "DropBox 1.0" for Apple Macintosh. This new application offers faster and more flexible work opportunities and even provides a more convenient upload of geotagged photos. The freeware application can be downloaded from the locr website.**

locr is continuously offering new geotagging software solutions for Apple Macintosh, Windows PCs, and mobile phones. The new locr "DropBox 1.0" for Mac OS X allows users to upload photos directly from the desktop to the locr website, using drag & drop. Within the locr community people from all over the world share their travel experiences. Photo locations are displayed on digital maps and information about motif and surroundings are provided.

The small, innovative application particularly simplifies uploading several photos. After starting the program simply drag your photos into the DropBox window. The high-performance upload starts immediately, and transfers multiple files in parallel. All locr settings such as keywords, descriptions, image size, password or privacy status will be transferred automatically.

The locr Dropbox allows the upload of various formats such as TIFF, various RAW, PSD, PNG. The integrated converter automatically converts all files to locr appropriated JPEGs. All meta data like previously added geotags will be transferred directly to locr along with the photos.

After the successful upload all photo URLs are displayed. Double-clicking on any URL opens the locr website showing the selected photo. Additionally, that URL is



stored in the Finder and Spotlight comment for the original file for further reference.

The free locr “DropBox 1.0” for Mac was developed by Norbert M. Doerner, the author of the popular digital asset manager CDFinder, and can be downloaded from the locr website.

Software Download: <http://www.cdfinder.de/locrdropbox.dmg>

Website German: <http://www.cdfinder.de/de/de/de/de/locrdropbox.html>

Website English: <http://www.cdfinder.de/en/en/en/LocrDropbox.html>

Podcast Youtube, German: [http://www.youtube.com/watch?v=wsEcCKNK\\_Kc](http://www.youtube.com/watch?v=wsEcCKNK_Kc)

Podcast Youtube, Englisch: [http://www.youtube.com/watch?v=1Hi4S4ix\\_z4](http://www.youtube.com/watch?v=1Hi4S4ix_z4)

#### **About CDFinder:**

CDFinder is the compact and fast digital asset manager for the Mac. The disk cataloger rapidly organizes your full disk library and backup archive of any size, and keeps track of your photos, songs, movies, files and folders anywhere. CDFinder quickly catalogs internal and external hard drives, USB sticks, server volumes, DVD-ROMs, CD-ROMs, iPods, Blu-ray disks, and virtually anything that turns.

#### **About locr:**

locr was founded in September 2006 in Brunswick, Germany. The founding team has many years of entrepreneurship experience in the fields of internet, software and multimedia. The main investor is the High-Tech Gruenderfonds, a joint venture of public and private investors (e.g. Siemens, Telekom, BASF). Due to strong partnerships locr has become Europe's leading internet platform for geophotography and provider of geo-related print products.

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locate your photos

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